

Meeting Workforce Needs

Career and Technical Programs

Soft Skills

(Employability Skills)

- Show up ready to work everyday on time
 - Professors take attendance – simulates work requirements

Soft Skills

(Employability Skills)

- Effective Communication Skills
 - Clear and concise messages
 - Tailoring messages to certain audiences
 - Appropriate communication channels at the appropriate time
 - Knowing when information should be written, verbal, on the phone, via text, or twitter

Soft Skills

(Employability Skills)

- Real World Critical Thinking Skills
 - Time Management
 - Situational Analysis
 - Developing Creative Solutions
 - Following through on action plans

Soft Skills at Santa Fe

- Project – based learning
- Internships
- Part-time or Full-time jobs
- Volunteering

Technical Skills

- State DOE Curriculum Frameworks
 - Statewide Articulation Agreements
- Advisory Committees
- Well Qualified Faculty with Education Credentials AND Work Experience

New Programs

- Labor Market Demand and Student Interest
 - Florida Department of Economic Opportunity
 - Demand Occupations List

Region 9 – Alachua and Bradford Counties

- Matches Occupational Information – Job Openings, Growth, Wages
- With Education and Training Level – CIP / SOC match
- Classification of Instructional Programs (CIP)
- Standard Occupational Codes (SOC)
- U S Department of Labor Bureau of Labor Market Statistics

Understanding What Employers Need

- Data from Research
- Labor Market Information
- State Curriculum Frameworks
- Well Qualified Faculty
- **Advisory Committees**

John McNeely

Associate Vice President for Academic Affairs for Career and Technical Programs